

PURINA



ANTLERMAX[®]
PREMIUM DEER FEED

Purina[®] AntlerMax[®] EXTREME ENERGY[™] Supplement

This unique combination of AntlerMax[®] Extreme Energy[™] Technology, Mineral Technology and Nutritional Enhancements culminates in a premium supplement designed specifically for deer

THE ANTLERMAX[®] TECHNOLOGY STORY

AntlerMax[®] Extreme Energy[™] Technology - Enhances Body Condition of Deer So They Can Reach Their Optimal Genetic Potential for Antler Growth.

AntlerMax[®] Mineral Technology - This proprietary AntlerMax[®] Mineral Technology provides an optimal nutritional mineral package for antler development including AVAILA[®] 4 organic trace minerals for replenishing depleted bone material stores used during antler mineralization.

How it Works - Deer have a system or order for using nutrients called Priority of Nutrients. When a deer eats, the nutrients first satisfy the functioning of the vital organs. After these needs are met, remaining nutrients then target body growth, activity and reproduction. It is only after the reproductive needs are met that a buck will GROW ANTLERS. Hence, antler production is the first thing to suffer when deer are on an insufficient diet. AntlerMax[®] Extreme Energy[™] Supplement helps you deliver enhanced nutrition for improved body condition, enabling your deer to start growing antlers early in the season and reach their genetic potential for antler growth.

NUTRITIONAL FEATURES AND BENEFITS

HIGH FAT CONTENT - 30% fat from several high-quality vegetable sources to deliver a greater percentage of fat and energy directly to growing tissues and help promote body condition

HIGHLY DIGESTIBLE - Over 95% Total Digestible Nutrients (TDN) to supply additional calories to deer without the negative effects of a high starch feed like corn

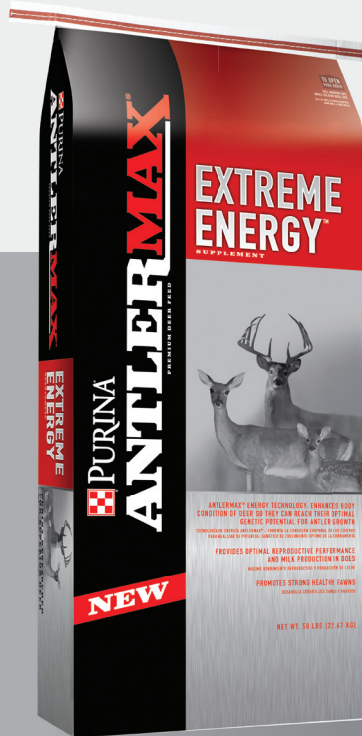
ENHANCED TRACE MINERAL LEVELS AND RATIOS - Helps promote antler production at an early age

TASCO[®] - A potent probiotic that helps support a healthy digestive system

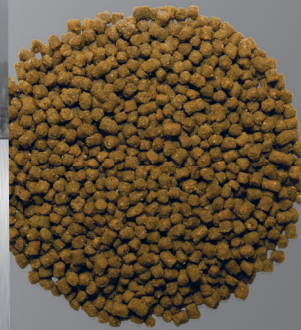
DIAMOND V[®] YEAST - Helps optimize feed intake and digestibility - Diamond V has conducted deer research that demonstrates under some conditions feed intake and forage digestibility were enhanced

INCREASED LEVELS OF VITAMIN D - Calcium and phosphorus utilization helping promote antler growth, density and strength

OCTACOSONAL - An excellent source of tocopherols and other antioxidants which aide in efficient oxygen utilization



Net WT. 50 lbs (22.67 kg)
Item Number 3002296-706



GUARANTEED ANALYSIS:

Crude Protein (Min)	14.00%
Crude Fat (Min)	30.00%
Crude Fiber (Max)	7.00%
Ash (Max)	13.00%
Calcium (Ca) (Min)	2.00%
Calcium (Ca) (Max)	2.50%
Phosphorus (P) (Min)	1.00%
Salt (NaCl) (Min)	0.50%
Salt (NaCl) (Max)	1.00%
Sodium (Na) (Max)	0.60%
Potassium (K) (Min)	1.00%
Vitamin A (Min)	15000 IU/LB

*Animal Protein Products Free
Ruminant Meat and Bone Meal Free
Contact Local Manufacturing Plant for Current Feed Tag*

NEW

DIRECTIONS Feed Purina[®] AntlerMax[®] Extreme Energy[™] as a supplement if abundant natural forage or hay is provided or as a top dress to current feed.

BUCKS: Feed year-round between 1/4 to 1/2 lb per day to support body condition during the rut in Fall and Winter and antler growth in Spring and Summer.

DOES: Feed year-round between 1/4 to 1/2 lb per day to support body condition during the breeding season in Fall and Winter and lactation period in Spring and Summer.

FAWNS: Feed about 1/4 lb per day after weaning during growth season.

PURINA HAS A COMPLETE LINE OF NUTRITION PRODUCTS FOR DEER, GAME BIRDS AND GAME FISH. FOR MORE INFORMATION ON THESE OR TO FIND A PURINA[®] DEALER NEAREST YOU, PLEASE VISIT WILDLIFE.PURINAMILLS.COM OR CALL 1-800-227-8941.

REGULATIONS FOR THE FEEDING OF BIG GAME CAN VARY FROM STATE TO STATE. PLEASE CHECK WITH YOUR LOCAL GAME AND FISH DEPARTMENT FOR THE PROPER USAGE OF THIS PRODUCT. CONSULT THE FEED TAG ON THIS PACKAGE FOR SPECIFIC FEEDING DIRECTIONS. CERTAIN DIETS ARE ONLY AVAILABLE IN SELECT MARKETS AND AT SELECT DEALERS.

ANTLERMAX.COM